

As a crossover designer, I blend logical thinking with emotional intuition to create designs that are both systematic and imaginative. I am passionate about creating products that tell a story and have a soul, and I constantly strive to strike a balance between technical feasibility and artistic expression.

EMPLOYMENT

Product and furniture design

Studio HVN | Beijing | Jun 2023 - Sep 2023

- **Coffee Cup Market Research:** Independently research the coffee cup market, interview to understand baristas' preferences for cup types and sizes, conduct competitive analysis, and analyze design pain points.
- **Coffee Cup Design:** Based on research, independently design Cappuccino, Latte, Flat white, Americano, and specialty beverage cups. Use software such as Cinema 4D, Rhino, and KeyShot for modeling and rendering.
- **Sofa Design Optimization:** Post-design phase involvement in expanding the product range from four-person sofas to single, double, and three-person sofa series. Perform styling modifications, structural optimizations, and fabric selection, and complete sofa modeling and rendering.

Industrial Design Teaching Assistant

California College of the Arts | San Francisco | Sep 2023 - Present

- **Q&A Guidance:** Familiarity with course content, assisting the professor in preparing course materials, and actively addressing student questions related to sketching, modeling, model making, cutting, sanding, and painting during class, providing appropriate guidance.
- **Homework Assistance:** Participating in student assignment evaluation and feedback, offering one-on-one guidance based on assignment completion, and assisting students in their individual progress.

Web developer & Web designer

Manaaki Whenua- Landcare research | Auckland | Feb 2020 - Jun 2020

- **Prototype Design:** Engaged in high-fidelity prototype design, leading the team to redesign the New Zealand Flora, Fungii, and Fauna portal websites, restructuring the homepage display, navigation, and search results pages to enhance the user experience.
- **Website Development:** Utilized HTML, CSS, JavaScript, and integrated a MySQL database for enhanced front-end usability and ensured data security and stability with a Navicat Premium server.

EDUCATION

Industrial design - Master of Fine Arts

California College of the Arts | Sep 2021 - May 2024 (expected)

San Francisco, CA

Internet of Things - Bachelor of Engineering & Information Technology - Bachelor of Information

Hebei University of Technology & Massey University | Sep 2016 - July 2020

Tianjin, China & Auckland, New Zealand

SKILLS

- 3D Modeling and Printing
- Laser Cutting
- Woodworking
- Cinema 4D
- Unity 3D
- HTML/CSS/JS
- Computer-generated art
- Video Production & Editing
- Photography
- Python/ Java/ Scala
- Storytelling
- Prototyping